

Message Text

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ACTION EB-11

INFO OCT-01 EUR-25 ISO-00 STR-08 SSO-00 SS-20 SP-03 INR-10

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FM AMEMBASSY ROME

TO SECSTATE WASHDC IMMEDIATE 4194

INFO US MISSION USUN IMMEDIATE 1999

US MISSION EC BRUSSELS 5013

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DEPT PASS STR. USUN FOR AMBASSADOR EBERLE

E.O. 11652: N/A

TAGS: EAGR, ETRD, GATT, ECC, IT

SUBJECT: GATT ARTICLE XXIV:6-CITRUS

REF: (A) ROME 4872; (B) RENNER-ELY TELECON APRIL 8

1. FOLLOWING IS TEXT OF STATEMENT BY AMBASSADOR WHICH IS
SUBMITTED FOR DEPARTMENT CONSIDERATION AND APPROVAL.

2. BEGIN TEXT. DEAR MR. PRIME MINISTER: I HAVE GREAT PLEASURE IN
INFORMING YOU, WITH THE APPROVAL OF THE UNITED STATES GOVERNMENT, OF
ARRANGEMENTS WHICH ELEMENTS OF THE UNITED STATES CITRUS INDUSTRY ARE
PREPARED TO UNDERTAKE IN COOPERATION WITH AND ON BEHALF OF THE
ITALIAN CITRUS INDUSTRY.

3. OFFICERS OF THE UNITED STATES CITRUS INDUSTRY HAVE PROMISED
ME AND MY GOVERNMENT IMMEDIATELY TO BEGIN PURCHASES OF ITALIAN
ORANGE JUICE CONCENTRATES. THIS JUICE WILL BE BLENDED WITH ORANGE
JUICE OF OTHER SOURCES TO PRODUCE A PRODUCT DESIGNED TO HAVE HIGH
CONSUMER ACCEPTANCE AND TO BE MARKETING THROUGHOUT THE EUROPEAN
COMMUNITY.

4. TO THE GREATEST EXTENT POSSIBLE THE MANUFACTURE OF THESE PRODUCTS
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WILL BE DONE IN ITALY. MOREOVER, TECHNICAL ASSISTANCE WILL BE MADE

AVAILABLE ON REQUEST TO THE ITALIAN CITRUS INDUSTRY. AS A FIRST STEP, THE UNITED STATES CITRUS INDUSTRY WILL INVITE MEMBERS OF THE ITALIAN CITRUS INDUSTRY TO VISIT THE UNITED STATES AND EXCHANGE INFORMATION ON CITRUS CULTIVATION, PACKING AND PROCESSING.

5. I AM CONVINCED THAT THESE STEPS WILL GREATLY STRENGTHEN THE EXISTING GOOD WILL BETWEEN THE CITRUS INDUSTRIES OF ITALY AND THE UNITED STATES AND WILL FURTHER EXPAND AND DEVELOP ECONOMIC COOPERATION BETWEEN THE TWO TO THE BENEFIT OF BOTH. END TEXT.

6. FOREGOING BASED ON SOMEWHAT LENGTHIER SUNKIST DRAFT AND HAS BEEN CLEARED WITH SUNKIST REPS.

7. REQUEST COMMENTS SOONEST. VOLPE

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Message Attributes

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